How to Generate Your QR Code: A Step-by-Step Guide

To ensure your QR code scans perfectly every time it's used, it needs to be generated with **high-contrast** and **clean lines**. Follow these simple steps to prepare your code for laser engraving.

Step 1: Choose Your Destination

Decide where the code will lead. Common destinations include:

- **Website/URL:** A link to your menu, portfolio, or landing page.
- **vCard:** Automatically saves your contact details to a smartphone.
- **WiFi:** Connects guests to your network instantly.
- **Social Media:** Directs users to your Instagram, LinkedIn, or Facebook page.

Step 2: Use a "Dynamic" QR Code (Recommended)

We highly recommend using a **Dynamic QR Code** rather than a static one.

- **Why?** A dynamic code allows you to change the destination link at any time in the future without changing the physical engraving. This makes your permanent wood or metal plaque a lifelong investment.

Step 3: Keep the Design Clean

While some generators allow you to add "dots" or "rounded corners," for laser engraving, **simplicity is key.**

- **Standard Squares:** These provide the highest contrast for the laser.
- **No Gradients:** Use 100% Black on a 100% White background.
- **Logo Overlay:** If you want your logo in the centre of the QR code, ensure it is small enough that it doesn't interfere with the "eyes" (the three large squares in the corners).

Step 4: Export in the Right Format

For the sharpest engraving, the file format matters. In your QR generator settings, choose:

- **Preferred: SVG, EPS, or PDF** (Vector formats). These allow us to scale the code to any size without blurring.
- **Accepted:** High-resolution **PNG** (at least 300 DPI) with a transparent or white background.

Step 5: Testing Before Sending

Before you upload your file to our quote page:

1. Open the file on your computer screen.
2. Step back 1–2 metres.
3. Open your phone camera and ensure it scans instantly.
4. **If it scans on your screen, our laser can engrave it.**

QR Code Quick Checklist

- [ ] Is the link correct and active?
- [ ] Is it a high-contrast Black & White file?
- [ ] Is the file a Vector (.SVG or .PDF) or high-res .PNG?
- [ ] Is there enough "Quiet Zone" (white space) around the edges?

    Need help generating a code? If you aren't sure how to create your QR code, just send us the link you want to use, and our team can generate a laser-optimised code for you as part of our setup service.